

Mass Tort Lead Pricing - December 2021

- Prequalified to your specifications
- Your retainer and HIPAA document signed
- No risk – signed retainers guaranteed to meet your criteria
- Need a Tort not listed? – **ASK**. We can produce just about anything
- For sex abuse, we have specialized staff with sensitivity training and a psychologist on hand.

Tort	Price
Roundup	2250
Talc	2000
Zantac	1300
NEC Baby Formula	2600
3M Earplugs	1200
Hernia Mesh	1400
Paragard	2400
Elmiron	2500
Paraquat	(2800) SOLD OUT
CPAP	950
Institutional Sexual Abuse	2900

Local Leads Pricing

Category	
Bankruptcy	Workers Compensation
Nursing Home Abuse	Employment
Social Security Disability	DUI

These leads are 100% exclusive. For a customized quote, contact us today with the preferred lead type, as well as intake capacity to lock in your best price.

-In most cases the minimum geographical coverage area is statewide.

-Minimum order of \$5,000 per month is required.

Motor Vehicle Accident with Injury Signed Retainers

Pricing for standard MVA retainers is \$2000 for most states. Exceptions include CA, CO, GA, UT (sold out). For a firm quote, send us your specific geo-target and we will give you firm pricing. Commercial MVA retainers are \$4,800 in most states. These are high value leads that more than compensate for the cost. You will receive a mix of commercial and non-commercial leads with signed retainers.

All contracts come with a record of the intake process, retainer documents, and signed HIPAA.

Getting started:

- **Sample the Quality** - Get your first retainer without a commitment to order
- **Onboarding** - After you are satisfied with the initial test order, we ask for a minimum of \$25k/month

Case Criteria:

- Client is not at fault
- Covered by insurance (Responsible party has insurance or driver is covered by UIM (Uninsured Motorist))
- No Hit and Runs
- Received medical treatment within 14 days of the accident
- Not signed with another attorney
- In Summary, each retainer is guaranteed to meet minimum standards of viability
- If the criteria are not met for any reason, the lead will be replaced. (typically 4 out of 5 (80%) meet viability standards with 20% replacement rate)

Motor Vehicle Accident with Injury 120 sec. Timer Calls

Pricing for timer calls with a 120 second buffer ranges from \$400-\$700 on average, although California, Texas, Utah and Georgia are higher. These are unfiltered, except by a short one question IVR. Once the call is connected you have 120 seconds to disqualify them and hang up if they are disqualified.

We do not recommend this product for the average attorney. For this service to be successful, you must have a professional grade call-center capable of answering on the first ring and be able to take at least 3 calls concurrently. Your law firm can do well with these if you are prepared and have well trained intake staff fielding them. Contact us for a list of recommended call-centers.

About the Calls:

- Must take entire state, we cannot guarantee volume for anything less than an entire state.
- User initiated calls direct from google or website, looking for legal help with car accident
- IVR asks users if they were injured in a car accident that was not their fault, then call rings to you.
- Concurrency caps available
- No credits for calls that go to voicemail
- This is the general unfiltered public, this means most of them will be not qualified, with many wrong numbers, confused callers, etc. This also means no one has cherry-picked the good leads, these are raw calls initiated by the consumer, and you get to be the first one they talk to. Expect about 4 out of 5 calls to not be relevant MVA calls, but as long as you end the calls before 120 seconds, you don't have to pay for any of those.

Order Details:

- 25 call minimum order and minimum of 3 calls per day
- Option to cancel at any time. Cancellation will take 2 business days to take effect
- Send us your state, hours of availability, and the phone number where you want the calls transferred